LAURA ASCHBACHER

INFORMATION DESIGNER

CONTACT



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SKILLS

Premiere

After Effects

C4D

Illustrator

Photoshop

InDesign

HTML

CSS

PHP

OTHER SKILLS

German (native) Strategic Planning

English (B2) Project Management

French (B1) ECDL (Core)

Spanish (A2) Driving Licence

EXPERIENCE

DESIGN AND MARKETING

ISCN GmbH | Graz | 2016 - Present

- + App design for EuroSPI with CSS and Illustrator
- + Design of promotional videos with Premiere CC
- + Design of posters and flyers with Indesign
- + Event management for the EuroSPI conference series
- + User interface design for web tool Capability Adviser

VIDEO PRODUCTION

Instahelp | Graz | 2018

- + User research for usability
- + Project management
- + Video production, camera, set design
- + Post-production with Premiere CC

EDUCATION

BACHELOR PROGRAMME INFORMATION DESIGN

FH JOANNEUM | Graz | 2016 - Present

- + Graphic and web design
- + Interface design
- + Video production

SECONDARY EDUCATION

ORG der Grazer Schulschwestern | 2012 - 2016

+ Communication design branch

Gymnasium der Ursulinen | 2009 - 2012

+ Europe Class

VIDEO WORKSHOPS

Verein ProTalent | Graz | Summer holidays 2011 - 2015

+ After Effects and Premiere CC