

International Software-Experts for Collaborative Networks I.S.C.N. GesmbH

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Work Reference for Laura Aschbacher

Scope of Work

ISCN has been organizing the EuroSPI conference series (www.eurospi.net) since 1994. EuroSPI (European Systems, Software, Services Process Improvement and Innovation) is a European network, which brings together experts from 28 nations at its annual conference. The conference proceedings are published by SPRINGER, Wiley and the ASQ SQP magazine. EuroSPI has its own social media groups and a YouTube channel.

ISCN is a certified training body of the German Automotive Association and provides a web portal solution (Capability Adviser) to assess the strengths and weaknesses of complex mechatronic projects. The portal is used by companies like Volkswagen, BOSCH, MAGNA, etc.

Work Performed (2016 – Present)

Ms. Aschbacher has been employed part-time since 2016. As of Feb. 2019, she has been employed nearly full time. This placement counts as an internship within her undergraduate studies of "Information Design" at FH Joanneum. Ms. Aschbacher works as an information designer and her tasks in our company include:

- Designing and producing the annual EuroSPI event video and expert interviews. See <https://www.youtube.com/channel/UCIQfOm8-ycv8gY2BuuhKDMQ/videos>
- designing the company logo, posters, company flyer and business cards for ISCN
- designing the logo, posters, and parts of the website for EuroSPI www.eurospi.net
- managing the development of the EuroSPI mobile app and creating its user interface design. See <http://www.eurospi.net/index.php/about/euroasiaspi-app>
- user interface and menu design as well as usability design for the Capability Adviser assessment portal.

Evaluation

Ms. Aschbacher accomplished her tasks excellently, showing eagerness and capacity to learn. She displayed a high level of creativity and design skills. Her event videos, the app, and the user interface design of the web portal received very positive feedback from the EuroSPI board and community.

It is our intention to employ Ms. Aschbacher half-time during her master studies and we wish her the best of luck for her application.

Dr Richard Messnarz, Director

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